



# 15.6" Bluefin Media Player & Electronics Store Audit Case Study

## THE CHALLENGE:

Install 15.6" Agent provided Media Player while conducting a full store electronics audit.



## DETAILS

- 10-week time frame
- 10-2 person teams ran simultaneously.
- Performed 7 days a week.
- Provided real-time progress tracking

## MANUFACTURING & LOGISTICS

F4,842 total locations

100,000+ miles overall

Routes were based on geographical location to reduce number of total shipments.

## TESTIMONIALS

“Tricky mall location, but the team crushed it as always!”

**-WIRELESS ZONE FRANCHISEE**

